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## PRESS RELEASE

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### **Gibraltar at World Travel Market**

Gibraltar will be exhibiting at this year's World Travel Market (WTM) being held from 10<sup>th</sup> to 13<sup>th</sup> November at the ExCel exhibition centre in London.

Once again this year the Gibraltar stand will feature dedicated workstations for each local company exhibiting. Over 5000 suppliers of travel and tourism products will be exhibiting at WTM 2008. Nearly 50,000 industry professionals attend the WTM every year along with the largest press attendance at any UK event - 3,000 members of the international media. The Meridian Club operates on the first two days, and is targeted to trade professionals wishing to conduct business directly with suppliers. Representatives from the Gibraltar Tourist Board in London will manage Gibraltar's stand.

The Minister for the Environment & Tourism, the Hon Ernest Britto, will be visiting the event on the 10<sup>th</sup> and 11<sup>th</sup> November. On Tuesday 11<sup>th</sup> Minister Britto will attend a tourism Ministers summit organised by the UNWTO (United Nations World Tourism Organisation).

More information on the World Travel Market is available at [www.wtmlondon.com](http://www.wtmlondon.com)